

# Should You Fake It Till You Make It? | Live Beautifully Podcast

<https://silosolo.com/897375>

## Summary

In this video, the speaker discusses the value and potential pitfalls of the 'fake it till you make it' mentality. They emphasize the importance of protecting personal brand as a woman entrepreneur through having a strong mental foundation and engaging in vulnerable and meaningful conversations. The speaker also notes that female entrepreneurs often start with an advantage in discussing vulnerability. They advise balancing taking in advice with preserving humility, and encourage communication with class. The video highlights the significance of brand in the context of marketing and sales, with larger companies often overlooking its importance. Both brand and sales are deemed crucial for business success. The speaker shares an analogy about building a bigger building rather than tearing down others, emphasizing the importance of respecting and supporting other entrepreneurs. Lastly, the video mentions the entrepreneurial and hardworking qualities of successful entrepreneurs.

## Silo sample questions

- What is the value of the fake it till you make it mentality?
- How can women protect their personal brand?
- Why do female entrepreneurs have a head start in discussing vulnerability?
- How should one balance taking in advice and preserving humility?
- Why is communication with class important?

## Topics

- Fake it till you make it mentality
- Protecting personal brand as a woman entrepreneur
- Importance of vulnerability and meaningful conversations
- Balancing advice and preserving humility
- Communication with class
- Importance of brand and marketing/sales
- Building a bigger building analogy
- Respecting and supporting other entrepreneurs
- Entrepreneurial and hardworking qualities

## Key Takeaways

- Fake it till you make it mentality has value but can involve manipulation and lying
- Women can protect their personal brand by having a strong mental foundation and speaking about vulnerability
- Female entrepreneurs have a head start in discussing vulnerability and meaningful topics
- It's important to balance taking in advice with preserving humility and confidence
- Communication with class is crucial in society

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